

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

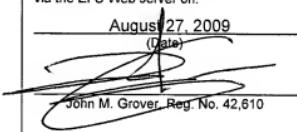
Applicant : George Chanos  
App. No : 10/043,876  
Filed : January 10, 2002  
For : FEATURE RICH  
ADVERTISEMENTS INCLUDING  
CONSUMER REQUESTS FOR  
ADDITIONAL INFORMATION  
Examiner : James W. Myhre  
Art Unit : 3688  
Conf No. : 7701

CERTIFICATE OF EFS WEB  
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I hereby certify that this correspondence, and any other attachment noted on the automated Acknowledgement Receipt, is being transmitted from within the Pacific Time zone to the Commissioner for Patents via the EFS Web server on:

August 27, 2009

(Date)

  
John M. Grover, Reg. No. 42,610

## AMENDMENT AND RESPONSE TO OFFICE ACTION DATED JULY 1, 2009

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the pending Office Action, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Summary of Interview** begins on page 6 of this paper.

**Arguments** begin on page 7 of this paper.